



December 9, 2023

Dear Friends of Sunset Hills Elementary,

We are excited to announce our **25th Annual Sunset Hills Auction and Art Walk** will be held on March 22nd, 2024! More than 400 Seagull families and friends will engage in the goal of raising \$35,000 for Sunset Hills Elementary School. We hope you can support us in making this event a fundraising success - please donate or become a sponsor.

Auction guests will be excited to bid on your donated goods, services, and/or experiences. Your donation will be highlighted before and during our event. We also invite you to be an event sponsor. Sponsor benefits may include live recognition at the event, invitation to a school assembly, banner presence in front of our school and in the weekly school e-newsletter year-round, and more!

Money raised funds the 2024-2025 school year's essential services that are not covered by the state or school district. This includes:

- 2 IMPACT Teachers
- STEM Teacher
- Art Teacher
- "Lightbulb Lab" STEM Supplies
- Art Studio Supplies
- Teaching Software
- PTA programs (e.g. Running Club, Around the World Night, Science Fair, Talent Show)

Your contribution is greatly appreciated. Please complete the attached form and email it back to us at contact@shesfoundation.org. We will contact you to make arrangements, as necessary. If you have any questions, please contact us and we will be happy to help! We thank you for your support!

Sincerely,

A handwritten signature in blue ink, appearing to read "Casey M".

Casey Chan-Ruthenbeck
President, Auction Committee Co-Chair
Sunset Hills Education Foundation
contact@shesfoundation.org
858-215-3572

A handwritten signature in blue ink, appearing to read "Anette Feldman".

Anette Feldman
Auction Committee Co-Chair
Sunset Hills Education Foundation
anettemichellesd@gmail.com
619-339-5321

2024 Auction Sponsorship Levels

Auction Benefits	Nest \$100	Flock \$550	Soar \$2500	Sunny \$5000
Banner at Auction Event	Listed	Small Logo	Medium Logo	Large Logo
Live Mention at Auction Event	-	1 Time	3 Times	5 Times
Section Sign at Auction Event	-	Included	Included	Included
Auction Event Pamphlet	Listed	Small Logo	Medium Logo	Large Logo
Auction Webpage	Listed	Small Logo	Medium Logo	Large Logo
Foundation Social Media Page	Listed	Small Logo	Medium Logo	Large Logo
Auction Mobile App	-	Tertiary Logo	Secondary Logo	Primary Logo
Annual Benefits				
School Weekly e-Newsletter	-	-	Medium Logo	Large Logo
Custom Banner at Front of School	-	Half of 3x4 Shared Banner	3x4 Custom Banner	4x6 Custom Banner
Recognition and Photo-Op at In-Person School Assembly	-	Included	Included	Included
Foundation and Friends of the Foundation Webpages	Listed	Small Logo	Medium Logo	Large Logo

Auction Sponsors receive Auction Benefits and Annual Benefits. **Questions?** Email contact@shesfoundation.org

The Sunset Hills Education Foundation is a 501(c)3 non-profit. Donations are tax deductible to the fullest extent allowed by law. Please contact your tax advisor for more information.



Sunset Hills Auction Sponsor/Donor Form

Please submit this completed form no later than February 15, 2024 so we can process and recognize your contribution accordingly.

Check: Sponsorship: \$5000 \$2500 \$500 **OR** **Auction Donation**

Your Name: _____ **Title:** _____

Your Phone Number: _____ **Email:** _____

Business Name: _____

Business Address: _____

Business Website: _____

Sponsors Only

- **Mark One:** We will provide banner Please help us print a banner N/A
- Please email high-resolution 300dpi logo to contact@shesfoundation.org

Auction Donors Only

- **Donation Title:** _____
- **Value:** \$ _____
- **Donation Description:** _____

- Please email high-resolution 300dpi images to contact@shesfoundation.org

Please contact us to arrange pick up OR deliver payment/donations to:

Auction / Sunset Hills Elementary School
9291 Oviedo Street
San Diego, CA 92129
Office is open Monday-Friday 7:30am-4pm

Checks may be written to: "Sunset Hills Education Foundation"

Credit Cards: Please kindly cover processing fee. They may be made through the donation link at: www.shesfoundation.org/donation Write "Auction" in the memo.

Please submit all forms, payments, and auction items no later than February 15th, 2024.

Email contact@shesfoundation.org

For Office Use Only: Auction Committee Contact Name: _____

Item Received _____ Initial Banner Complete Post-Event Tasks Complete

About Sunset Hills Elementary School

SCHOOL MISSION STATEMENT: At Sunset Hills we create an environment where each student feels safe, valued, and inspired to be their authentic self. We are committed to the well-being of every student by focusing on academic, social, and emotional growth to support our students in becoming global citizens.

SCHOOL EQUITY STATEMENT: We are committed to acknowledging and serving students and families from diverse backgrounds, cultures, identities, and abilities through a variety of equitable resources and opportunities. We will create a safe space that is respectful of all.

THEORY OF ACTION: Staff will provide individualized instruction to students as they engage in rigorous, relevant, and representative curriculum. Students will show their understanding in personalized ways and be able to make real world connections in a safe and inclusive environment.

SCHOOL PROFILE: Sunset Hills Elementary School, established in 1974, has a reputation for providing an excellent learning environment for students. Sunset Hills currently serves approximately 400 students in Transitional kindergarten through fifth grade. We have an inclusive school model and serve a diverse population of learners. Our inclusive classrooms are welcoming and support the diverse academic, social, emotional, and communication needs of all students...

We are proud of the rich diversity of cultural, ethnic, linguistic, and religious backgrounds of the community. There are approximately thirty different home languages spoken on our campus. We celebrate this diversity throughout the school year with many unique school community centered events.

Sunset Hills benefits from the support of a well-organized, energetic, and passionate PTA that provides many community and school wide events each year. The Sunset Hills Education Foundation provides considerable financial support for additional support staff such as Impact, art, and STEAM teachers and additional STEAM resources/opportunities for students. We have a robust volunteer community. Many parents served on campus as classroom volunteers, field trip chaperones, and academic mentors. Our dedicated staff and supportive community work together to realize our collective commitment , “Every Student, Every Day, Whatever it Takes.”

Source: *Sunset Hills Elementary School Plan for Student Achievement (SPSA), 2023-2024, p.1-2*
<https://sunsethills.powayusd.com/apps/pages/SPSA>